



PRESS RELEASE
**PINEROS Y CAMPESINOS UNIDOS DEL
NOROESTE (PCUN)**

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PCUN Presents: Cesar Chavez Proclamation Day

SALEM, OR—PCUN, Oregon’s Farmworker Union, Representative Diego Hernandez, Representative Teresa Alonso Leon and special guests, unite to honor the farmworker values of our movement, and Cesar Chavez’s Birthday. Join us by celebrating Cesar Chavez Proclamation Day on Monday March 25th at 12 p.m. inside the Governor’s Ceremonial Office at the State Capitol.

PCUN was founded by farmworkers, and today that legacy continues. On this day, we will be honoring Cesar Chavez, an iconic leader who, along with Dolores Huerta, championed the lives of our farmworkers across the nation.

Integral to the farmworker movement are core values: Dignity, respect for all workers and the “Sí se puede ” spirit of Dolores Huerta, and Cesar Chavez. PCUN values the ability for workers to take action against exploitation and all of its effects, and continues to build an agenda that strengthens workers rights by creating safer workplaces, advocating for fair wages, and pushing for enough economic security to care for our families. Over the years, we have won incredible labor victories for farmworkers in Oregon. Today, those victories have positively impacted the lives of thousands across the state and we continue to build an Oregon where farmworkers and Latinx working families are empowered, and have a say in the decisions that affect them — both in the workplace and in the communities where they live.

Join us in celebration of the lifelong legacy of Cesar Chavez and the men, women and children who work and contribute to Oregon’s economy, farm and agricultural work.

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