



Job Title: Electoral Campaigns Manager

Position Length: February 20th, 2020 - November 31, 2020 - with the possibility of moving to permanent; open until filled.

Reports to: Political Director

Salary: \$3,500-\$4,500 per month (plus health insurance, dental, chiropractor) depending on experience

Mission

Our mission is to empower farmworkers and Latinx working families by building community, increasing representation in elections, and systems change on the state and national levels. PCUN has served the Latinx community in Oregon for over 33 years, with strong values around dignity, respect, equity and the “si se puede” spirit of Cesar Chavez, and Dolores Huerta. Our union was founded to end exploitation and all its effects by 80 farmworkers, and today that legacy continues.

About the Accion Political PCUNista Program

PCUN’s Electoral and Political Action Program is dedicated to building Latinx political power through issue-based campaigns, candidate campaigns, voter engagement and mobilization. We run winning Latinx field strategies for candidates and ballot measures endorsed by our members. Our voice can change elections and the face of Oregon. This year our goal is to ensure Latinx communities turn out in the general election for pro-farmworker and pro-immigrant candidates.

Job Responsibilities

- Develops and implements PCUN electoral field program for 2020 Primaries, General Election
- Manage PCUN’s candidate endorsement process in the primaries, and general elections
- Create systems for reporting weekly and daily voter contact, conversations, and attempts
- Bilingual & bicultural Direct Voter Contact
- Works with partner organizations, and priority candidate campaign to coordinate actions, and turf
- Coordination with Political Director to align all political department goals
- Manages data entry in EveryAction
- Works with America Votes VAN for targeting universe of voters

- Manages a team of field staff for General Election
- Works with vendors to turn out PCUN mailers, ads, and communications materials
- Integrates PCUN staff and our 8 sister organizations of Alianza Poder network into action days.
- Strong work ethic and ability to work in a fast-paced and flexible environment, including weekends and late evenings.
- Coordinates volunteers, and coalition partners in campaign activities
- Coordinate voter pamphlet statements for PCUN

Preferred qualifications and skills

- Bilingual in Spanish and English
- Deep understanding of the challenges facing Latinx immigrant families in Oregon
- Excellent writing skills
- 1-2 years of campaign experience
- Great communications skills
- Understanding of EveryAction and AmericaVotes

Position will be open until filled, please send a cover letter and resume to mariahinojos@pcun.org.