



Just Enforcement Campaign Director

Our Mission

PCUN's mission is to empower farmworkers and Latinx working families through community building, increasing representation in elections, and systems change at the state and national levels. Our fundamental goal is to end exploitation of workers, and all the effects that come with that.

About the Just Enforcement Act (JEA)

JEA is a coalition of worker advocates, labor, trial lawyers, and social justice groups that are coming together to take action to uphold Oregon's labor rights. Oregon has been a leader in building a fair and thriving economy by raising workplace standards. Working families in Oregon have won important victories on a range of workplace rights in the past five years. These victories include a strong, inclusive minimum wage, earned sick leave, equal pay guarantees, and the country's first state-wide Fair Workweek law – delivering real benefits for our communities. But severe under-enforcement of those laws has diminished their impact. We can protect our legal rights and hold corporate wrongdoers accountable by deputizing whistleblowers to bring enforcement actions on behalf of the state.

Skills Required

- Understanding of the Oregon Legislative process
- Strong coalition building, and consensus building skills
- Understanding the political landscape in Oregon
- Excellent communications, project management, and facilitation skills
- 2+ Experience in managing campaigns; economic justice campaigning preferred not required
- Experience working with partners, consultants, and legislators

Primary Responsibilities

50% Coalition Management

- Design and implement strategy.
- Train and consult with coalition members.
- Lead coordination of JEA, meetings (full coalition, and committees) including creating agendas, facilitating to ensure that decision making and assignments are clear, and following up on work delegated in meetings.
- Coordinate grassroots engagement with members, volunteers, and partners and provide support for grassroots engagement.

- Develop resources for community leaders, including identifying and compiling existing resources/training tools on coalition building, methods for community analysis/measuring
- Train community leaders on effective collaborative impact practices specifically related to JEA goals, using tools such as webinars, statewide calls, and website self-serve tools.
- Support with fundraising
- Using advocacy tools on EveryAction, and Outvote and maintaining a database of coalition members, validators, supporters, and volunteers through EveryAction.

50% Advocacy

- Design and implement an advocacy strategy for JEA
- Serve as primary staff lead for all advocacy efforts, including staffing the lobbying committee, developing and maintaining policy resources for the website, coordinating meetings with legislative staff, and interfacing with the media.
- Plan and coordinate lobby days with organizing committee (organizing directors, and lead organizers of each coalition organization)
- Develop a toolkit for engaging workers, organizers, and organizations supporting JEA
- Work with Communications Committee (and consultants) to develop narrative, and action alerts.

Wage and Benefits:

- \$50-\$60K DOE
- Health Care, Vision, Dental, Chiropractor
- Phone, Wifi, and Mileage Stipend

Location: Mostly Remote, unless Oregon State Capitol safety procedures permit for in person lobbying but option of working from 300 YOUNG STREET HQ, Woodburn, Oregon

Status: One Year Position (Dec 2020-Dec 2021), open until filled

Please send resume, references, and cover letter to mariahinojos@pcun.org