



300 YOUNG ST.
WOODBURN, OR 97071
WWW.PCUN.ORG

Farmworker and Latinx
Working Families United

Advocacy Organizer Position

About PCUN:

PCUN is based in the heart of the Oregon Latinx community, and in one of the most vibrant agricultural areas in the state. Our mission is to empower farm workers and working Latinx families in Oregon by building community, increasing Latinx representation in elections, and policy advocacy on both the national and state levels. We continue to build an agenda that strengthens workers rights by creating safer workplaces, advocating for fair wages, and pushing for enough economic security to care for our families.

POSITION OVERVIEW

PCUN is seeking an experienced and energetic advocacy organizer to join our team. Our advocacy organizer will support and develop our Latinx small business program to build pro-worker, progressive, and Latinx immigrant small business advocacy - both on the national and local level. Ultimately, our advocacy organizer will work to create a space to build community, empower Latinx, immigrant and refugee, women-owned and rural small business owners around the civic process to change policy at the local and state level. Our advocacy organizer will also be in charge of educating, organizing and developing relationships and activists in the larger Latinx working community around PCUN's advocacy agenda.

PCUN's advocacy organizer must have an understanding of small Latinx entrepreneurship or have worked in/organized Latinx small businesses. Our organizer should have experience building strong and meaningful relationships, have spent time cultivating the leadership of community to advance policy change, be highly organized and self-motivated. The advocacy organizer will work under the supervision of PCUN's political director.

HOW TO APPLY: Please send a resume (1-page max) detailing relevant experience, work history, education, and accomplishments, and a cover letter to marthasonato@pcun.org

WORK LOCATION: PCUN, 300 Young St. Woodburn, OR

SALARY RANGE: 35-40K *DOE* *BENEFITS:* Employee health, vision and dental insurance, paid holidays, sick leave, and Juan de La Cruz Pension Plan,

DEADLINE TO APPLY: AUGUST 23, 2019



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SUMMARY OF RESPONSIBILITIES

- *Recruits and develops a cohort of small business leaders in Marion County.*
- *Organizes and coordinates monthly cohort meetings.*
- *Creates community specific small business outreach toolkit.*
- *Works with Mainstreet Alliance team to develop political education/leadership development curriculum to deepen business owner engagement.*
- *Provides workshops and trainings around lobbying, advocacy and political education to Latinx small business cohort.*
- *Spends considerable time in the field building relationships with Latinx small business owners, collects stories, testimonies and surveys for base building and advocacy efforts.*
- *Engages our base on advocacy issues through grassroots field work including tabling, house visits, canvassing, community outreach, phone banking and text banking.*
- *Recruits, trains, and mobilizes our base to participate in advocacy issues in the short legislative session.*
- *Participates in raid resistance efforts.*
- *Coordinates PCUN's internship program and recruits new members to our Union del Pueblo membership program.*
- *Creates accurate and timely field reports and works from EveryAction, and Voter Activation Network (VAN) to engage our base during the legislative session and during the interim.*
- *Leads presentations about PCUN in the Mid-Willamette Valley.*
- *Attends and actively participates in key national conferences and state coalitions.*
- *Provides support to 2020 census, digital organizing, and electoral work.*

EXPERIENCE AND QUALIFICATIONS

- *Passionate about farmworker and immigrant rights, social justice, and gender justice.*
- *Excellent time management and organizational skills.*
- *Bilingual in Spanish and English.*
- *Bicultural, with a strong understanding of Oregon's Latinx community.*
- *Experience organizing small Latinx businesses and/or understanding of Latinx small businesses.*
- *Excellent communication skills, both oral and written.*
- *Ability to work in a fast-paced environment, and willing to work a flexible schedule, including weekends and late evenings.*
- *Self-motivated and resourceful.*
- *Ability to work independently and as a member of a team.*
- *Strong interpersonal skills; ability to build trust and maintain genuine relationships.*

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